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Dated: October 6, 2005

Signature:

*[Handwritten Signature]*  
(G. Christopher Braidwood)

Docket No.: 30020/37196  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Paul Peterson

Application No.: 09/885,758

Confirmation No.: 3993

Filed: June 20, 2001

Art Unit: 2622

For: METHODS AND APPARATUS FOR  
PRODUCING A LENTICULAR NOVELTY  
ITEM AT A POINT OF PURCHASE

Examiner: M. Milia

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

This paper is submitted in response to the Office Action dated April 6, 2005.

Please amend the above-identified U.S. patent application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.